

# THE DIETARY SUPPLEMENT CONSUMER

2015 CRN CONSUMER SURVEY ON DIETARY SUPPLEMENTS

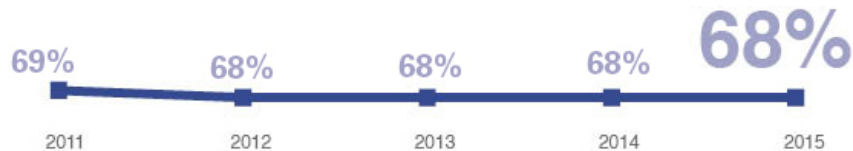
FIND OUT MORE ABOUT WHAT AMERICANS TAKE AND WHY

[www.crnusa.org/CRNconsumersurvey/2015](http://www.crnusa.org/CRNconsumersurvey/2015)

**68% of Americans take dietary supplements**



THE PERCENTAGE OF AMERICANS WHO TAKE DIETARY SUPPLEMENTS HAS REMAINED CONSISTENT OVER THE PAST FIVE YEARS.



Most supplement users age 18–34 (66%) anticipate their supplement use will increase over the next five years

Visit CRN's website for more data—and share on social media.



**Council for Responsible Nutrition**

*The Science Behind the Supplements*